Dialog on Trust

PALESTINIAN AUTHORITY – ISRAEL CROSS-BORDER WATER CITIZEN EXCHANGE PROGRAM

Scott Brave, Sri Sridharan OnTrust Group

Objective

- What is Trust?
- How does trust work?
- Trust framework
- Open discussion

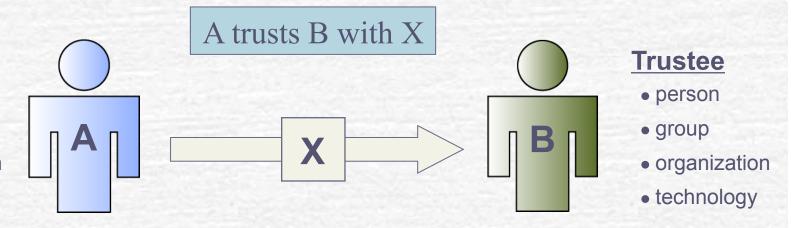
Introduction

- Raise your hand if you think trust is a factor
- Raise your hand if trust is one of the most important factors

What is Trust?

Trustor

- person
- group
- organization
- technology

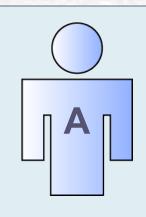


- A places something of value (X) at risk. B has some control over X and therefore A's wellbeing.
- X may be:
 - Given voluntarily by A (for some expected benefit)
 - Requested by B
 - Inherently under B's control (externally/environmentally imposed)

Who do you trust?

- Who do you trust most and why?
- Who do you trust least and why?

Trust Factors



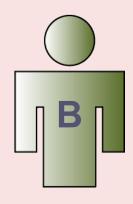
Trustor

- Propensity to trust (generalized trust)
- Trust history
- Stereotypes
- Risk/Benefit



Interaction

- Communication
- Shared values/ identity/ expectations
- Reputation, Referral
- Gut feeling



Trustee

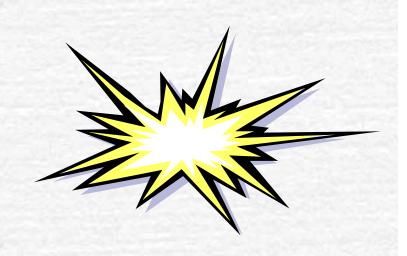
- Identity
- Competence
- Benevolence
- Understanding/ Empathy
- Integrity/ Honesty

Betrayal

- Think about a time when you experienced a:
 - Minor betrayal of trust
 - Major betrayal
- What happened?

Trust Breakdown

- Betrayal (intentional)
- Incompetence
- Mismatched Expectations
 - Misunderstanding
 - Assumptions
 - Context change
- Poor Communication
- Betrayal is often assumed
- Trust is easier to break than to build



Trust Repair

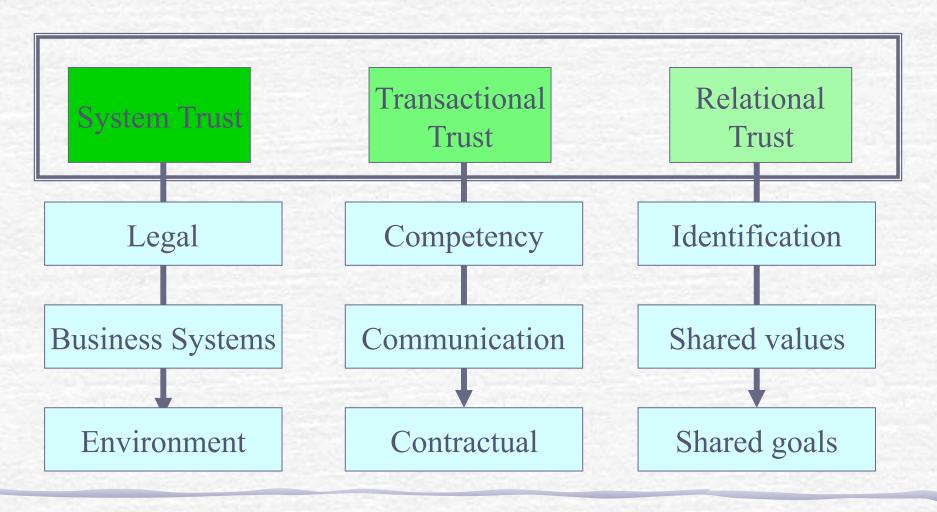
- Penance
 - Self-induced punishment
 - Offer something of value
- Apology
- Signal Reform
- Foster relationship
 - Shared values/goals/identity
 - Empathy/understanding
 - Give trust to get trust (bidirectional)
 - Words, actions



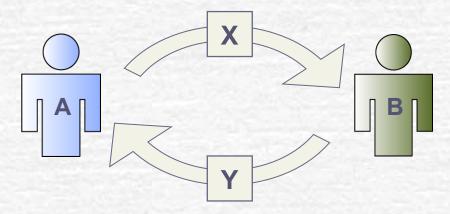
Trust Surrogates

- Minimize the Risk
 - Surveillance (A monitors B)
 - Control (A restricts B's freedom)
 - Check points (B agrees to report to A)
- Collateral (B places something at risk)
- Penalization/Threat
 - Direct action (A takes direct action against B)
 - Judicial systems (A takes indirect action against B)

Trust Framework



Trust Dilemmas



- Simultaneous decision: A and B decide without knowledge of the other's choice
- Compound decision: decision to trust and to act honorably are intertwined
- Likely Result: Both A and B want to act honorably, but neither does so out of fear/distrust of other
- Inherent Ambiguity: Does dishonorable act reflect betrayal or distrust?

Open Discussion

- What is the word for "trust" in your language?
 - What does it imply?